

General economic vocabulary

Обща икономическа лексика

- abolish** (*verb*) – to end an activity, custom, etc. completely or by law or official action – *премахвам, отменям*. Compare **suspend** (*verb*).
- accolade** (*noun*) – praise and approval – *официално признание, високо отличие, похвала*
- accredit** (*verb*) – to officially recognize, accept, or approve of someone or something – *акредитирам, упълномощавам, признавам официално*
- adjust** (*verb*) – to change something slightly to make it fit, work better, or be more suitable – *приспособявам, нагласявам, нагласям, коригирам, регулирам, настройвам, адаптирам*
- affluence** (*noun*) – the state of having a lot of money and possessions – *охолство, богатство, изобилие*. Compare **poverty** (*noun*).
- affluent** (*adjective*) – having a lot of money and possessions – *охолен, богат, изобилен*
- afford** (*verb*) – to be able to buy or do something because you have enough money – *позволявам си*
- affordable** (*adjective*) – not expensive – *приемлив, достъпен*
- aggregate** (*adjective*) – added together to make a total amount, price, etc. – *съвкупен, общ*
- aggregate demand** (*noun*) – the total demand for goods and services within an economy – *съвкупно търсене*. Compare **aggregate supply** (*noun*).
- aggregate supply** (*noun*) – the total supply of goods and services within an economy – *съвкупно предлагане*. Compare **aggregate demand** (*noun*).
- agriculture** (*noun*) – the business, science, or activity of farming – *селско стопанство, земеделие*

aid (*noun*) – money, food, medicine, or other supplies that are sent to people or countries who need them because of a difficult situation – *помощ, подкрепа, подпомагане*

aim (*noun*) – something that you plan or hope to achieve – *цел, намерение*. Compare **goal** (*noun*) and **objective** (*noun*).

alleviate (*verb*) – to make something bad such as pain or problems (e.g. poverty) less severe – *облекчавам, смекчавам*

allocate resources/money (*collocation*) – to give a particular amount of resources/money to someone or something, so that it can be used in a particular way – *разпределям ресурси/средства*

allowance (*noun*) – money that someone is given regularly by their employer or by the government to pay for a particular thing – *надбавка, периодично отпускана сума*

analyst (*noun*) – someone whose job is to study or examine something in detail – *анализатор, аналитик*

analyze (*verb*) – to study or examine something in detail, in order to discover more about it – *анализирам, изследвам, проучвам*

anonymity (*noun*) – the situation in which someone's name is not given or known – *анонимност*

antique (*noun*) – something made in an earlier period that is collected and considered to have value because it is beautiful, rare, old, or of high quality – *антика, старинен предмет, антикварен предмет*

appreciate (*verb*) – 1) to increase in value – *повишавам стойността си, повишавам цената (на), вдига ми се цената*. Compare **depreciate** (*verb*). 2) to recognize how good someone or something is and to value him, her, or it – *оценявам, ценя (високо), благодарен съм (за), признавам, отчитам*; 3) to understand a situation and realize that it is important – *преценявам правилно, схващам, разбирам (от), имам усет (за)*

approximately (*adverb*) – close to a particular number or time although not exactly that number or time – *приблизително, около*

argument (*noun*) – 1) a strong and sometimes angry disagreement in talking or discussing something – *спор, кавга, караница, препирня*; 2) a reason or reasons why you support or oppose an idea or

suggestion, or the process of explaining these reasons – *аргумент, довод*. Compare **counter-argument** (*noun*).

armaments (*noun, plural*) – weapons or military equipment – *въоръжение, въоръжаване*

arms (*noun, plural*) – 1) the two long parts of the upper body that are attached to the shoulders and have the hands at the end – *ръце (от китките до раменете)*; 2) weapons and equipment used to kill and injure people – *оръжия, въоръжение*

artificial (*adjective*) – made by people, often as a copy of something natural – *изкуствен, неестествен*. Compare **genuine** (*adjective*).

ascend (*verb*) – to move up or climb something – *изкачвам се, възкачвам се, вървя нагоре*. Compare **descend** (*verb*).

ascent (*noun*) – the act of climbing or moving upwards – *изкачване, издигане, възход, (на)нагорнище*. Compare **descent** (*noun*).

assemble (*verb*) – 1) to come together in a single place, or bring people or things together in a single group – *събирам (се)*; 2) to make something by joining separate parts together – *сглобявам, монтирам, комплектувам*

assess (*verb*) – 1) to make a decision about a person or situation after considering all the information – *оценявам, преценявам*; 2) to judge or decide the amount or value of something – *определям размера на*

assessment (*noun*) – 1) the process of considering all the information about a situation or a person and making a judgement – *оценка, преценка*; 2) the process of considering the amount or value of something, or the decision that is made – *определяне размера на*; 3) the process of testing, and making a judgement about, someone's knowledge, ability, skills, etc. – *оценяване*

attain (*verb*) – to reach or succeed in getting something – *постигам, осъществявам, достигам, добирам се, получавам, придобивам*

attainable (*adjective*) – possible to achieve – *постижим, достижим*

auction (*noun*) – a public sale in which goods or property are sold to the person who offers the most money – *търг, наддаване, аукцион*

auction (*verb*) – to sell something in a public auction – *продавам на търг*

avaricious (*adjective*) – showing an extremely strong wish to get or keep money or possessions – *алчен, сребролюбив*. See **greedy** (*adjective*).

B2B (business-to-business) – relating to business arrangements or trade between different businesses, rather than between businesses and the public, especially when this takes place over the internet – *между предприятия/стопански субекти, от предприятие до предприятие*

background (*noun*) – 1) the type of experience, training, education, etc. that a person has – *биографични данни; подготовка, опит*; 2) the set of conditions that existed before a particular event, or information about them which helps to explain the event – *заден план, фон, среда, обстановка; произход, предистория, обстоятелства*

backlash (*noun*) – a strong feeling among a group of people in reaction to a change or recent events in society or politics – *ответен удар, враждебна реакция*

bar chart (*noun*) – a type of graph in which different amounts that are being compared are shown using rectangles that have different lengths but the same width – *стълбова диаграма, стълбовидна диаграма, лентова диаграма*

bargain (*noun*) – 1) an agreement between two people or groups in which each promises to do something in exchange for something else – *изгодна сделка, изгодна покупка, далавера*; 2) a situation in which two or more people agree on a price that something is sold at – *пазарлък*

bargain (*verb*) – to discuss something with somebody, for example a price or a rate of pay, in order to get an agreement that is of advantage to you – *пазаря се, спазарявам се*

bargaining (*noun*) – discussions between people in order to reach agreement on something such as prices, wages, working conditions, etc. – *пазарене, договаряне*

batch (*noun*) – a group of things that are dealt with or produced at the same time, or a group of people who are similar in some way – *партида*

batch number or lot number (*noun*) – a designation, in numbers and/or letters, to identify and trace a set of identical products that share certain characteristics of production (production time, production date, identification code, etc.). This number ensures product traceability

and data on the history and background of the product.; A lot number is a combination of numerical digits that are given to a group of products that have commonalities. Maybe they were manufactured in the same batch or contain a common material. Lot numbers are often assigned to groups of products from a manufacturer. – **партиден номер, номер на партидата**

beneficiary (*noun*) – a person or group that receives money, advantages, help, etc. from something – **бенефициент, благодетелствано лице, ползвател, наследник (по завещание)**

benefit (from) (*verb*) – to be helped by something – **благодетелствам се (от), (въз)ползвам се (от)**

bet (*noun*) – an act of risking money on something that may happen in the future – **облог, бас, залог, (об)залагане**

bet (*verb*) – to risk money on something that may happen in the future – **обзалагам се, басирам се, залагам**

bias (*noun*) – the fact of allowing personal opinions to influence your judgment in an unfair way – **предубеждение, предразсъдък, пристрастие, тенденциозност, едностранчивост, субективизъм, уклон, склонност**

bid (*noun*) – an offer to buy something for a particular price – **оферта, заявка, наддаване**

bid (*verb*) – to compete to buy something by offering a particular amount of money for it – **правя оферта, предлагам цена, наддавам, участвам в търг**

bidder (*noun*) – a company or person that offers to pay a particular amount of money to buy something – **участник в търг**

bill (*noun*) – 1) a formal statement of a planned new law that is discussed before being voted on – **законопроект, проектозакон; обява, плакат, афиш; клон, човка, гага**; 2) a document showing how much money you owe for goods or services you have received – **сметка; банкнота**; 3) a piece of paper given to you when you have finished eating at a restaurant, showing how much money you owe – **сметка**

billion (bln) (*noun*) – one thousand million: 1,000,000,000 – **милиард (млрд.)**

billionaire (*noun*) – a person who has money, property, etc. that is worth at least a billion dollars, pounds, euros, etc. – *милиардер*

boom (*noun*) – a period of increased economic activity and growth – *(икономически) подъем, (икономически) разцвет, растеж, бум*. Compare **recession** (*noun*).

booming (*adjective*) – increasing or becoming successful and producing a lot of money very quickly – *процъфтяващ, преуспяващ*

boost (*verb*) – to increase or improve something – *издигам, повдигам, покачвам, увеличавам; засилвам, давам тласък на, стимулирам, насърчавам, поощрявам, подпомагам, лансирам*

borrow (*verb*) – 1) to take money from a bank or other financial organization with the intention of paying it back over a period of time, usually with interest added on – *вземам назаем, заемам*; 2) to ask someone to give you money for a period of time, after which you intend to give it back to them – *искам назаем*. Compare **lend** (*verb*).

brew (*verb*) – to make beer – *варя бира*

brewery (*noun*) – a company that makes beer, or a place where beer is made – *пивоварна, бирена фабрика*

bug (*noun*) – 1) a mistake or problem in a computer program – *(компютърен) вирус, (компютърна) грешка*; 2) a very small device fixed on to a phone or hidden in a room, that allows you to listen to what people are saying without them knowing – *бръмбар, подслушвателно устройство*

bugging (*noun*) – hiding a listening device in something – *инсталиране на подслушвателно устройство, подслушване*

build a reputation (*collocation*) – to form the opinion that people have of someone or something, based on past behaviour or character – *изграждам/градя репутация*

buoyant economy (*noun*) – successful economy, with a lot of activity – *стабилна икономика*. Compare **sluggish economy** (*noun*).

bureaucracy or red tape (*noun*) – complicated rules, processes, and written work that make it hard to get something done; official rules and processes that seem unnecessary and cause delays – *бюрокрация, бюрократизъм*

the business cycle or the trade cycle (*noun*) – a period during which a country's economy goes from growth to recession (= a time when business conditions are bad) and back to growth – *бизнес цикълът, икономическият цикъл, стопанският цикъл, цикълът на икономическата активност*

buy in bulk (*collocation*) – to buy in very large amounts – *пазарувам на едро, купувам в големи количества*

call centre (*noun*) – an office or business in which employees provide phone support for the customers of one or more companies, or sell or advertise their goods or services by phone – *център за телефонно обслужване, център за обаждания, телефонен център, кол център*

capitalism (*noun*) – the economic, political, and social system that is based on property, business, and industry being privately owned, and is directed towards making the greatest possible profits for private people and organizations – *капитализъм*. Compare **socialism/communism** (*noun*).

cargo or freight (*noun*) – the goods carried by a ship, plane, or other large vehicle; goods that are transported by ship, aircraft, train, or truck, or the method of transporting these goods – *товар*

cash register (*noun*) – a machine in a store or other business that records each sale and where money that is received is kept – *касов апарат, каса (в магазин)*. See **cash till** (*noun*).

cash till or cash register (*noun*) – a machine in a store or other business that records each sale and where money that is received is kept – *касов апарат, каса (в магазин)*

cautious (*adjective*) – very careful about what you do or say and unwilling to take risks because you want to avoid possible problems – *предпазлив, внимателен*

certify (*verb*) – 1) to give someone official approval or permission to do a job because they have proved that they have the necessary skills and qualifications to do it – *лицензирам, сертифицирам, освидетелствам*; 2) to officially approve of something after testing its quality and proving that it is acceptable – *сертифицирам, атестирам*; 3) to formally and officially state that something is true, especially by